

# **HBX Group announces the Save the Date for the MarketHubs 2025, with the theme “Connecting Horizons”**

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*HBX Group is once again bringing together the world's leading travel industry professionals at its MarketHubs, with dates confirmed for 2025 for Asia and Europe in Macau and the Algarve.*

**Palma, 10 October 2024-**[HBX Group](#), a leading independent B2B travel technology marketplace, has announced the much-anticipated dates and locations for its flagship events MarketHubs in 2025, under the theme, "Connecting Horizons."

‘Connecting Horizons’ underlines HBX Group's commitment to driving collaboration across the industry, while pushing to broaden the perspectives of the global travel industry. This year's theme seeks to showcase the importance of bringing together different ideas, cultures and industries to drive innovation and growth.

**Carlos Muñoz, Chief Commercial Officer & Deputy CEO of HBX Group**, said: “The MarketHubs by HBX Group are more than just conferences; they represent a convergence of visions and efforts aimed at inspiring industry leaders. These events reflect our commitment to innovation and are designed to encourage leaders to explore new opportunities and tackle challenges with creative solutions.”

## **MarketHub Asia**

Taking place from **February 11-14, 2025**, MarketHub Asia 2025 will be hosted at Studio City Macau, an integrated resort located in the heart of Cotai, Macau. With over 450 travel professionals and thought leaders expected to attend, Studio City Macau will be hosting the dynamic event environment that will host industry thought leaders and innovators from across the region.

## **MarketHub Europe**

Scheduled for **April 1-4, 2025**, MarketHub Europe will be hosted at Tivoli Marina Vilamoura Algarve Resort, from Minor Hotels, a distinguished venue located along the Algarve coast in Portugal. Known for its prime waterfront location, Tivoli Marina Vilamoura Algarve Resort offers a serene and inspiring setting for the event, which will welcome 450 participants to further explore the evolving landscape of the industry.

MarketHub is an invitation-only event attended by HBX Group’s partners. For more information about the MarketHub, please visit <https://www.themarkethub.com/>

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## About HBX Group

HBX Group is a global B2B TravelTech company that owns and operates Hotelbeds, Bedsonline and Roiback. We offer a network of interconnected travel tech products and services to partners such as travel agencies, tour operators, destinations, and hotels, as well as companies wanting to leverage the travel sector.

Our vision is to simplify the complex and fragmented travel industry through a combination of cloud-based technology solutions, curated data, and an extensive portfolio of products designed to maximise revenue. HBX Group is present in 170 countries and employs more than 3700 people around the globe. We are committed to making travel a force for good, creating a positive social and environmental impact.

## More information:

[www.hbxgroup.com](http://www.hbxgroup.com)

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