

[flynas partners with HBX Group and Onlinetravel to relaunch nasholidays platform](#)

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nasholidays.com will be available in 6 languages and include exclusive offers for flynas customers

Palma, 8 October 2024–flynas, the leading low-cost airline in the world and the best LCC in the Middle East, announces today the relaunch of its leisure and holidays platform. nasholidays.com will be available in 6 languages and more than 20 different supported currencies, offering customers a platform with a single view to plan and book their travel packages, in addition to the option to book hotel only.

This relaunch has been accomplished in partnership with HBX Group, a leading independent B2B travel technology marketplace, and Onlinetravel, a B2B2C technology company which provides packages and stand-alone booking engines to more than 1,000 clients worldwide.

This new package holiday division of flynas is designed to enhance the customer experience and to simplify and streamline the travel planning process. It will provide a full range of products from five-star luxury hotels to small boutique properties in all destinations served by flynas, in addition to offering airport transfers, a wide selection of experiences and activities.

The revamped platform delivers a significantly enhanced e-commerce performance for easier and faster navigation, guiding flynas guests to plan journeys, manage bookings, and explore special deals and destinations supported by flynas network in Asia, Europe, and Africa.

The new platform, available in Arabic, English, French, German, Turkish, and Russian, comes with exclusive and affordable offers to passengers, where they can save up to 40% on Holiday packages, in addition to the Umrah packages, which include low-cost flights from more than 30 destinations, budget-friendly hotels near Haram, and extra add-on services to suit their needs.

As part of the revamped solution, travellers will also enjoy personalized customer service by accessing a dedicated nasholidays call centre that is available 24/7 with multilingual support.

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About flynas

flynas connects more than 70 domestic and international destinations with more than 1500 weekly

flights and has flown more than 80 million passengers since its launch in 2007, with the aim to reach 165 domestic and international destinations, in line with the objectives of the Vision 2030.

flynas Media Contact

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About HBX Group

HBX Group is a global B2B TravelTech company that owns and operates Hotelbeds, Bedsonline and Roiback. We offer a network of interconnected travel tech products and services to partners such as travel agencies, tour operators, destinations, and hotels, as well as companies wanting to leverage the travel sector.

Our vision is to simplify the complex and fragmented travel industry through a combination of cloud-based technology solutions, curated data, and an extensive portfolio of products designed to maximise revenue. HBX Group is present in 170 countries and employs more than 3700 people around the globe. We are committed to making travel a force for good, creating a positive social and environmental impact.

HBX Group Media Contact

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About Onlinetravel

Onlinetravel is a technology company specializing in the travel industry, dedicated to enhancing the customer journey while simplifying and optimizing the travel planning experience. Offering both comprehensive packages and individual booking solutions, Onlinetravel serves over 1,000 clients across the globe.

With more than 8 years of operational expertise and backed by over 20 years of industry knowledge through its parent company, Destinia Group, Onlinetravel supports some of the most renowned names in the sector, helping them leverage technology to boost their sales on their own platforms.

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