

Second "Meet the Entrepreneur" event in Madrid

Submitted by dsanz@hotelbeds.com on Wed, 12/06/2024 - 12:07

The second installment of the "*Meet the Entrepreneur*" event took place at the **TravelTech Lab** Hub in Madrid on October 30th, 2023. The event featured a captivating conversation with [Emilio Galan](#), the CEO of [BEONx](#), an innovative tech company specializing in consolidating data into a single platform for revenue discovery.

Emilio delved into the fascinating journey of BEONx, **shedding light on its origins rooted in astrophysics and computer engineering, and its transformation into a pioneer of Sustainable Profitability**. This groundbreaking concept leverages **AI to enhance guest experiences and uphold ESG principles**.

During the event, **Emilio underscored the importance of nurturing a culture of innovation within organizations, shared insights on navigating challenges related to international expansion, and imparted wisdom on maintaining a positive entrepreneurial mindset**.

Attendees, predominantly comprised of startups, seized the opportunity to glean valuable advice from Emilio. They probed him on various aspects of entrepreneurship, including tips for success, strategies for product development, and how to overcome potential obstacles on their entrepreneurial journeys.

The "Meet the Entrepreneur" event served as a **convergence point for innovators, visionaries, and individuals deeply passionate about the dynamic intersection of technology and entrepreneurship**. It provided a platform for networking, knowledge-sharing, and inspiration, reinforcing the collective commitment to driving forward progress in the ever-evolving landscape of technology and business.

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