

Pioneering innovation: First internal Innovation Labs

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From September 12th to 14th, 2023, TravelTech Lab hosted a groundbreaking event - the inaugural Internal Innovation at our TravelTech Lab Hub. This event brought together a diverse group of employees from various departments within our organization to collaborate and innovate.

For two and a half days, this dynamic and multidisciplinary team worked tirelessly to bring to life the first prototype selected from a pool of over 50 innovative ideas submitted by our dedicated employees. The culmination of their efforts was showcased on the final day, where the prototype was unveiled to a select group of our esteemed clients, who provided invaluable feedback and insights.

As the event ended, a sense of accomplishment and pride filled the air as we gathered with our internal teams and clients to celebrate the success of this pilot initiative. It was a moment of reflection, gratitude, and inspiration as we looked back on the journey that led us to this exciting milestone in our quest for innovation and excellence.

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