

HBX Group to explore New Frontiers at 2024 MarketHubs

Submitted by clatruiyols on Wed, 20/03/2024 - 10:00

Palma, Spain - 20 March 2024 - HBX Group has unveiled details of its signature events, the MarketHubs, in 2024. With the theme "New Frontiers," the conferences are poised to delve into uncharted territories within the travel industry, bringing together thought leaders, industry experts and global business partners to navigate the ever-evolving landscapes of travel and technology.

Carlos Muñoz, Chief Commercial officer at HBX Group, said: "In the bustling energy of Las Vegas and the historic city of Istanbul, we are set to discover the future of travel, focusing on innovation, connectivity and collaboration. These events transcend borders and bring together some of the brightest minds in the industry to explore together new horizons in travel and chart the future course of our industry."

MarketHub Americas

Returning to Las Vegas after a decade, the MarketHub Americas promises to be a landmark gathering. Taking place from 4-7 June, event guests will stay at the city's newest hotels, Fontainebleau Las Vegas and Resort World Las Vegas. Fontainebleau Las Vegas, which opened in December 2023, boasts a stunning 150,000 square-foot casino, world-class dining options and over 3,600 hotel rooms and suites, defining a new era of luxury hospitality. Resort World Las Vegas, inaugurated in June 2021, stands as the first integrated resort on the Strip in more than 10 years, featuring 3,500 guest rooms and the largest collection of branded Hilton experiences in the world.

MarketHub Europe & Middle East

Following a successful event in the city in 2019, HBX Group's flagship event returns to Istanbul from 25-28 June 2024. Hosted at Rixos Tersane Istanbul, set to open its doors on the 30 April with 432 rooms and a resort-style luxury experience inspired by the local culture and history, MarketHub Europe & Middle East promises lively discussions on the evolving dynamics of travel in the region.

MarketHub is an invitation-only event attended by HBX Group's partners. For more information about the MarketHub, please visit <https://www.themarkethub.com/>

###

About HBX Group

HBX Group is a leading B2B ecosystem player in the TravelTech space, connecting and empowering businesses in the ever-evolving world of travel. We drive growth for our clients & partners while removing friction from the end-to-end travel

experience. Our cloud-based technology platforms offer fast and reliable access to a unique portfolio of travel products & services, while rich data and intelligence seamlessly connect supply and demand worldwide.

We have more than 3,000 experts worldwide, including specialists on the ground who provide insights and support to boost trading even further, even in the most hard-to-reach segments. This unique blend of technology, data and passionate people serves as a catalyst for all businesses aiming to unlock their full potential in the travel arena.

Thumb image

