

# **Hotelbeds appoints new General Counsel**

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**Palma, Spain, 26 July 2023** - [Hotelbeds](#) has announced the appointment of Sagrario Fernández as its new General Counsel. In this pivotal role, she will lead the Legal, Company Secretary and Governance, Risk and Compliance teams, reporting directly to CEO, Nicolas Huss.

Joining the company's Executive Committee, Sagrario will be instrumental in providing strategic leadership thanks to her extensive legal and compliance background gained from senior roles at leading multinational companies. She brings a wealth of experience in IPO processes gained at private security services firm Prosegur Cash and Indra, a Spain-based IT and defence systems company, as well as in M&A and capital markets transactions.

Nicolas Huss said: "Sagrario will play a key role in leading our strategic initiatives and will take Hotelbeds to new heights. We are confident that, thanks to her extensive knowledge and experience, she will further strengthen our position as a leader in the global travel industry."

Prior to joining Hotelbeds, Sagrario was General Counsel and Vice Secretary of the Board of Directors at prominent Spanish retailer DIA Group. Over her nearly 30-year career, she has held a number of senior legal and compliance positions in companies including El Corte Inglés Group and served as legal counsel in three publicly-listed firms.

Sagrario added: "Hotelbeds has established itself at the forefront of the TravelTech sector, and I look forward to contributing to its continued success. I am confident that together we will lead strategic initiatives, strengthen governance to ensure we meet the highest standards."

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## **About Hotelbeds**

Hotelbeds are global leaders in the TravelTech space, connecting and empowering businesses by facilitating bridges in the ever-changing and expanding travel ecosystem. Our cloud-based technology platforms offer fast and simple access to a global network of travel products, from accommodation to ancillaries and payments, while rich data and intelligence helps to generate demand. By operating exclusively in the B2B arena, we are uniquely placed to drive growth for our partners without competing for the end customer. Our teams of 3000+ experts on the ground provide local expertise and support to boost trading even further, even in the most hard-to-reach spaces. Our unique blend of technology, data and passionate people serves as a catalyst for B2B travel players aiming to unlock their full potential.

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