Hotelbeds extends its network via new partnership with Juniper Travel Technology

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Palma, Spain, 14 March 2023 - <u>Hotelbeds</u> has partnered with <u>Juniper Travel Technology</u> to extend its full portfolio of products to customers of the fellow Mallorca-based technology solution. The new deal will provide Juniper and Cangooroo's booking engine clients with an enhanced and more streamlined integration improving the user experience and access to Hotelbeds' extensive product portfolio.

Juniper Travel Technology will now be able to access Hotelbeds' full offering of more than 320,000 travel products – including hotels, experiences, transfers and car rentals – for its clients.

Carlos Muñoz, Chief Commercial Officer at Hotelbeds, said: "This new agreement opens the door to new customers for both Hotelbeds and Juniper Travel Technology due to the increased scope that the two companies will bring together. We have the opportunity to work hand-in-hand to offer our clients the best product portfolio in a simple and frictionless way, continuously enhancing their booking experience with us, while also improving their response times."

Juan Mateos, General Manager at Juniper Travel Technology, said: "Through our strategic alliance with Hotelbeds, our clients will have easy and optimal access to the service catalogue of one of the leading players in the travel industry. The synergy between our innovative technology and Hotelbeds' products and services (hotels, transfers and rental cars) will allow them to benefit from an extensive global travel ecosystem, with more than 320,000 products available to offer their clients."

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About Hotelbeds

Hotelbeds are global leaders in the TravelTech space, connecting and empowering businesses by facilitating bridges in the ever-changing and expanding travel ecosystem. Our cloud-based technology platforms offer fast and simple access to a global network of travel products, from accommodation to ancillaries and payments, while rich data and intelligence helps to generate demand. By operating exclusively in the B2B arena, we are uniquely placed to drive growth for our partners without competing for the end customer. Our teams of 3000+ experts on the ground provide local expertise and support to boost trading even further, even in the most hard-to-reach spaces. Our unique blend of technology, data and passionate people serves as a catalyst for B2B travel players aiming to unlock their full potential.

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About Juniper Travel Technology

Juniper Travel Technology is the global travel technology company leader in providing the best online solutions for businesses in the tourism sector through its divisions Juniper TravelTech, Juniper Cangooroo, Juniper Airline Vacations and Juniper Cruises by IST. Its platforms are flexible, modular, and adaptable to the needs of each business.

With 20 years of experience in the sector, Juniper Travel Technology is trusted by more than 270 companies that already rely on its technology. In addition, it has the broadest connectivity portfolio in the world consisting of over 440 XML Integrations with external suppliers.

Its team of more than 280 professionals is highly specialized and committed to providing the highest quality service to its Clients and Partners. Thanks to this, it has experienced great growth in the market in recent years.

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Website: https://ejuniper.com/en/

LinkedIn: https://www.linkedin.com/company/juniper

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