

[Bedsonline launches loyalty programme for travel agents](#)

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Palma, 17 April 2023 - As part of its ongoing commitment to its customers, [Bedsonline](#) is launching its first loyalty programme for all Spanish travel agents. The initiative will enable travel agents to earn points on every booking that can be redeemed on more than 30 different brands such as Amazon, Adidas, MediaMarkt or Port Aventura.

Stefano Zeni, Regional Director at Bedsonline, said: "We are delighted to be able to start this new journey with One4You, which shares our values of taking care of the customer. This programme is a further step in enhancing our strong value proposition, while also giving back to the 10,000 travel agents we work with in Spain each time they make a new hotel or ancillary services booking with Bedsonline."

The launch in Spain comes after a successful partnership in One4You's home market of France. Travel agents will earn points on each booking. Then can cash-in their rewards at any time once they reach (1000 ones = 10€) points. Bedsonline will also run promotions throughout the year enabling travel agents to maximise their rewards.

Alexandre Bonnet, General Manager at One4You said: "We are delighted to be at the initiative of the program in Spain to support travel agents in offering them ever more interesting incentives. It is with pleasure that we are working today with Bedsonline, a major partner of the program."

Join now ONE4YOU and start earning ONES! <https://spain.one4you.com/>

About Bedsonline

Bedsonline is the leading global provider of accommodation and complementary travel products exclusively catering to travel agents. Through its online platform, it distributes accommodation, excursions, tickets and transfers to more than 60,000 travel agencies backed by local sales teams in over 30 countries covering over 100 markets globally.

The company offers an extensive portfolio of over 300,000 hotels, worldwide coverage transfer routes and 18,000 activities in 200 destination countries worldwide, guaranteeing high availability, competitive prices and unique offers. This portfolio is backed by personalized local service and a powerful yet intuitive booking engine making Bedsonline the defacto partner for many travel agencies around the world.

Bedsonline is part of Hotelbeds, the world's leading bedbank and business-to-business provider of services to the travel industry globally, headquartered in Palma, Spain.

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