

Hotelbeds hires Business Development Director

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Palma, Spain, 1 February 2023 - [Hotelbeds](#) is continuing to strengthen its executive committee with its second senior hire of the year. Mark Antipof has joined the company today in the newly-created position of Business Development Director, tasked with developing new products, segments and business models to accelerate growth across the business.

Mark is an internationally-recognised senior executive with a strong background in the payments, software, technology and services industries. He will be based in Spain, reporting directly to CEO Nicolas Huss.

Nicolas Huss said: "Mark brings extensive experience in business development across many industries to his role here at Hotelbeds. His strong track record in the technology sector will be particularly advantageous as we accelerate our growth trajectory reshaping the travel ecosystem."

Over the past 12 months, Hotelbeds has been on a transformative journey as a leading TravelTech brand. Its cloud-based systems connect more than 300,000 hotel partners around the world to clients in 195 countries.

Mark added: "The growth trajectory and expansion plans Hotelbeds has make this an opportunity I couldn't resist. I'm looking forward to getting started and contributing to our ongoing success as we develop new revenue streams."

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About Hotelbeds

Hotelbeds are global leaders in the TravelTech space, connecting and empowering businesses by facilitating bridges in the ever-changing and expanding travel ecosystem. Our cloud-based technology platforms offer fast and simple access to a global network of travel products, from accommodation to ancillaries and payments, while rich data and intelligence helps to generate demand. By operating exclusively in the B2B arena, we are uniquely placed to drive growth for our partners without competing for the end customer. Our teams of 3000+ experts on the ground provide local expertise and support to boost trading even further, even in the most hard-to-reach spaces. Our unique blend of technology, data and passionate people serves as a catalyst for B2B travel players aiming to unlock their full potential.

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