

Hotelbeds sets new booking record

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Palma, Spain, 6 February 2023 – Hotelbeds has seen a significant rebound in demand since the start of 2023, including securing its best booking fortnight by revenue in its history, securing more reservations from 9-22 January than ever before. During peak times, Hotelbeds recorded one booking per second.

Carlos Muñoz Capllonch, Hotelbeds' Chief Commercial Officer said: "January is often a popular holiday booking month as people return to work and book holidays to look forward to later in the year. The traffic we saw earlier this month, not only demonstrates the demand we have, but also the robustness of our systems to work seamlessly and ensure smooth operations for our global clients."

In addition to hotel bookings, Hotelbeds has also seen a significant increase in revenues in its other products this month, including car hire, transfers and attractions such as theme park tickets and other activities. The company's ancillary services division is having its best-ever year so far with sales up 55% versus 2019 driven by strong demand for theme parks, car rental and transfers.

Hotelbeds offers 320,000 travel products in more than 195 countries, including 300,000 hotels. It's cloud-based platforms provide easy, fast and reliable connectivity for suppliers and around the world.

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About Hotelbeds

Hotelbeds are global leaders in the TravelTech space, connecting and empowering businesses by facilitating bridges in the ever-changing and expanding travel ecosystem. Our cloud-based technology platforms offer fast and simple access to a global network of travel products, from accommodation to ancillaries and payments, while rich data and intelligence helps to generate demand. By operating exclusively in the B2B arena, we are uniquely placed to drive growth for our partners without competing for the end customer. Our teams of 3000+ experts on the ground provide local expertise and support to boost trading even further, even in the most hard-to-reach spaces. Our unique blend of technology, data and passionate people serves as a catalyst for B2B travel players aiming to unlock their full potential.

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