

# [Hotelbeds announces the return of the MarketHubs for 2023](#)

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**Palma, Spain, 11<sup>th</sup> January 2023** – After a pandemic-induced hiatus, [Hotelbeds](#)’ iconic MarketHubs will return in 2023 bringing together key decision-makers and influencers from across the global travel industry.

MarketHubs are Hotelbeds’ signature events with dates now confirmed for the European and Americas editions to be held in the Netherlands, and Mexico, respectively. Both shows will featuring a diverse programme of presentations, panel discussions and learning opportunities focused on technology, data and people, as well as significant networking opportunities in the trade show arena.

“From data and technology to the power of our people, MarketHubs are where thought leaders will gather to discuss and shape the future of travel under the banner of ‘where next?’ said **Carlos Muñoz Capllonch, Hotelbeds’ Chief Commercial Officer**. “Taking place in the popular cities of Amsterdam and Cancun, we’re looking forward bringing our suppliers and customers from around the world back together in 2023.”

## **MarketHub Europe**

Hotelbeds will welcome 250 of its most important partners located across the region to Amsterdam from 28-31 March 2023 for [MarketHub Europe](#). Following a successful first year of its partnership with Hotelbeds, NH Hotel Group (part of Minor) will host next year’s forum at the [nhow Amsterdam RAI](#) located in Amsterdam’s bustling business district.

## **MarketHub Americas**

Following the popularity of Hotelbeds’ last [MarketHub Americas](#) in Mexico in 2019, the company will welcome suppliers, partners and guests back to the country with next year’s show taking place in the beach resort of Cancun. Guests and exhibitors will gather at Blue Diamond Resorts’ recently-opened [Royaltan Splash Riviera Cancun](#), An Autograph Collection All-Inclusive Resort from 8-12 May 2023.

## **About Hotelbeds**

Hotelbeds are global leaders in the TravelTech space, connecting and empowering businesses by facilitating bridges in the ever-changing and expanding travel ecosystem. Our cloud-based technology platforms offer fast and simple access to a global network of travel products, from accommodation to ancillaries and payments, while rich data and intelligence helps to generate demand. By operating exclusively in the B2B arena, we are uniquely placed to drive growth for our partners without competing for the end customer. Our teams of 3000+ experts on the ground provide local expertise and support to boost trading even further, even in the most hard-to-reach spaces. Our unique blend of technology, data and passionate people serves as a catalyst for B2B travel players aiming to unlock their full potential.

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