# <u>Hotelbeds expands Caribbean portfolio with world-renowned</u> <u>hospitality brands Sandals® Resorts and Beaches® Resorts</u>

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**Palma, Spain, 8<sup>th</sup> September 2022** – <u>Hotelbeds</u> announces a new partnership that adds one of the world's most well-known names in hospitality, the award-winning <u>Sandals Resorts</u> and Beaches Resorts, to its global portfolio.

As the leaders in *Luxury Included* holidays, adults-only Sandals Resorts and family-friendly Beaches Resorts offer a combined 20 resorts in eight Caribbean destinations including Antigua, The Bahamas, Grenada, Barbados, Jamaica, St. Lucia, Curaçao and Turks & Caicos – immersing guests in some of the region's most unique natural settings. The brands' growing portfolio includes the newly opened and unprecedented <u>Sandals Royal Curaçao</u> – its first resort in the colourful Dutch Caribbean – along with highly anticipated concepts, including Sandals Dunn's River in Ocho Rios, Jamaica, opening May 2023.

"Introducing the esteemed Sandals Resorts and Beaches Resorts properties to our luxury portfolio presents a very unique opportunity for our clients, especially our European buyers, who now have access to these world-class holiday destinations through our Hotelbeds network," said **Lauren Volcheff Atlass, VP Commercial for the Americas at Hotelbeds**. "As trendsetters and pioneers in the all-inclusive space, Sandals Resorts and Beaches Resorts are the epitome of high-end beach vacation, and we are proud to provide an avenue for travellers to enjoy curated holiday experiences."

Hotelbeds data shows that the Caribbean has surpassed 2019 booking volumes in the region during 2022 by as much as 36% in recent weeks. The region has undoubtedly registered one of the strongest recoveries, becoming one of the most popular destinations globally – driven by excellence in service, brand notoriety, and its incomparable natural settings.

# **About Hotelbeds**

Hotelbeds are global leaders in the TravelTech space, connecting and empowering businesses by facilitating bridges in the ever-changing and expanding travel ecosystem. Our cloud-based technology platforms offer fast and simple access to a global network of travel products, from accommodation to ancillaries and payments, while rich data and intelligence helps to generate demand. By operating exclusively in the B2B arena, we are uniquely placed to drive growth for our partners without competing for the end customer. Our teams of 3000+ experts on the ground provide local expertise and support to boost trading even further, even in the most hard-to-reach spaces. Our unique blend of technology, data and passionate people serves as a catalyst for B2B travel players aiming to unlock their full potential.

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## **Hotelbeds Media Contact**

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### **Sandals Resorts**

Sandals Resorts offers two people in love with the most romantic, *Luxury-Included*® holiday experience in the Caribbean. With 16 – and soon to be 17 - stunning beachfront settings in Jamaica, Antigua, Saint Lucia, The Bahamas, Barbados, Grenada and Curaçao, Sandals Resorts offers more quality inclusions than any other resort company on the planet. Signature Love Nest Suites® for the ultimate in privacy and service; butlers trained by the English Guild of Professional Butlers; Red Lane® Spas; 5-Star Global Gourmet<sup>™</sup> dining, ensuring top-shelf spirits, premium wines and gourmet specialty restaurants; Aqua Centres with expert PADI® certification and training; fast Wi-Fi from beach to bedroom and *Sandals Customisable Weddings*® are all Sandals Resorts exclusives. Sandals Resorts guarantees guests peace of mind from arrival to departure with the Sandals Platinum Protocols of Cleanliness, the Company's enhanced health and safety measures designed to give guests the utmost confidence when holidaying in the Caribbean. Sandals Resorts is part of family-owned Sandals Resorts International (SRI), founded by the late Gordon "Butch" Stewart, which includes Beaches Resorts and is the Caribbean's leading all-inclusive resort Company. For more information about the Sandals Resorts *Luxury Included*® difference, visit www.sandalsresorts.eu

### **Beaches Resorts**

With three spectacular locations in Turks & Caicos and Jamaica, and a fourth location coming to St. Vincent & the Grenadines, Beaches Resorts is the ultimate getaway for every member of the family. Beaches Resorts provides more quality inclusions than any other resort company on the planet with outrageous waterparks, XBOX® Play Lounge, exclusive Kids Camps, teen nightclubs, Certified Nannies, Butler service, Red Lane® Spas, Aqua Centres with expert PADI® certification and training; and free Wi-Fi. As a proud sponsor of Sesame Street, Beaches Resorts also offers the Caribbean Adventure with Sesame Street®, where kids can spend their holiday with their favourite friends from the Sesame Street gang with daily activities and weekly stage shows. Beaches Resorts are also the perfect place for family gatherings from reunions and special birthdays to the signature destination wedding programme, Beaches Customisable Weddings. Beaches Resorts guarantees guests peace of mind from arrival to departure with the Beaches Platinum Protocols of Cleanliness, the Company's enhanced health and safety measures designed to give guests the utmost confidence when holidaying in the Caribbean. Beaches Resorts is part of family-owned Sandals Resorts International (SRI), founded by the late Gordon "Butch" Stewart, which includes Luxury Included® Sandals Resorts, and is the Caribbean's leading all-inclusive resort company. For more information about the Beaches Resorts difference, visit www.beaches.co.uk

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