

Hotelbeds named “Best Managed Global Sourcing and Distribution Technology” at the QM awards

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Palma, Spain, 17th June 2022 – After reaffirming its commitment with Türkiye, [Hotelbeds](#) has scooped the "Best Managed QM Global Sourcing and Distribution Technology" award at the Quality Management Awards 2022 for the second year in a row.

Considered by many to be the "Oscars of the Turkish tourism industry", the QM Awards were held at the Megasaray Westbeach Hotel in Antalya on June 11th, where many of the country's leading tourism companies gathered to be the first to know who would be chosen as "Best in Tourism" in this year's ten categories.

For more than ten years, the QM Awards have given recognition and appreciation to tourism professionals; investments and investors; regions; tour operators; agencies; subcontractors; individuals; institutions; and private enterprises of Türkiye, making the awards the most comprehensive of their kind in the country.

Hotelbeds' Regional Manager for Türkiye, Arzu Harley, attended the event to collect the award and said: “We are very happy to receive this honour for the second year in a row. Our business line in Türkiye is experiencing one of its best moments and we are committed to keeping up the momentum to further expand our brand. We are also proud to continue supporting our partners and clients in their growth, because at Hotelbeds we believe that if our clients grow, we grow. A big thank you to all the travel professionals who have voted and continue to place their trust in us!”

About Hotelbeds

Hotelbeds is the world's leading bedbank.

In a fragmented and complex travel landscape, Hotelbeds provides over 300,000 hotel properties across the globe with access to high-value, complementary distribution channels that significantly increase occupancy rates – whilst not competing with the hotelier's direct distribution strategy.

Hotelbeds does this by offering hoteliers access to a network of over 60,000 hard-to-access B2B travel buyers such as tour operators, retail travel agents, airline websites, and loyalty schemes in over 140 source markets worldwide.

In addition to accommodation, Hotelbeds is also the world's largest B2B seller of travel ancillaries, offering worldwide coverage of transfer routes and 18,000 activities, as well as experiences and car rental suppliers. Operating under the 'Beyond the Bed' product line, it provides both hoteliers and travel distribution partners with an efficient platform and powerful tools to easily integrate and commercialise its leading portfolio of high-margin products.

The company is headquartered in Palma, Spain.

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