

Hotelbeds congratulates host city as its most in-demand destination ahead ATM Dubai

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Palma, Spain, 4th May 2022 – Ahead of the Arabian Travel Market (ATM), Hotelbeds has confirmed the host city of Dubai as one of their most popular markets among its clients, being the top destination for the company over the past 12 months.

“Dubai has once again been the number one destination over the last year and has remained one of the most sought after destinations for our clients. It has demonstrated the incredible appetite of travellers to experience this beautiful city – especially with the Expo 2020 which concluded at the end of March and has certainly had a major positive impact on the flow of visitors,” said **Tomeu Gili, Regional Commercial Director at Hotelbeds**.

“We are thrilled with the incredible recovery and resilience that Dubai has shown over the past two years and the unrivalled work our local team has done to keep the destination at the top of its game.”

In addition to the great news from the region, for the first time since the start of the pandemic, Hotelbeds will be hosting its first face-to-face exhibition, with a stand at ATM Dubai. Hotelbeds team members, both local and international, are looking forward to the opportunity to reconnect in person with partners and clients, who can find the Hotelbeds team at stand TT0920.

Carlos Muñoz, Chief Commercial Officer at Hotelbeds, shared his anticipation for Hotelbeds' first face-to-face event in over two years: “It's finally happening. We can now meet face-to-face with our valued clients and partners to discuss how we can make the most of our collaboration and ensure we meet their needs, and what better place to do so than at the ATM in Dubai which has historically been one of our clients' most in-demand destinations.”

About Hotelbeds

Hotelbeds is the world's leading bedbank.

In a fragmented and complex travel landscape, Hotelbeds provides over 300,000 hotel properties across the globe with access to high-value, complementary distribution channels that significantly increase occupancy rates- whilst not competing with the hotelier's direct distribution strategy.

Hotelbeds does this by offering hoteliers access to a network of over 60,000 hard-to-access B2B travel buyers such as tour operators, retail travel agents, airline websites, and loyalty schemes in over 140 source markets worldwide.

In addition to accommodation, Hotelbeds is also the world's largest B2B seller of travel ancillaries, offering worldwide coverage of transfer routes and 18,000 activities, as well as experiences and car rental suppliers. Operating under the 'Beyond the Bed' product line, it provides both hoteliers and travel distribution partners with an efficient platform and powerful tools to easily integrate and commercialise its leading portfolio of high-margin products.

The company is headquartered in Palma, Spain.

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