

# **Hotelbeds and the MaYa Foundation announce collaboration to help Ukrainian refugees in Poland find work & accommodation**

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**Palma, Spain, 21<sup>st</sup> April 2022** – One of the world's leading B2B travel tech companies, Hotelbeds, and Polish NGO the MaYa Foundation have today announced a new partnership dedicated to helping Ukrainian refugees find work and temporary accommodation in the country.

As part of this project, the two organisations will jointly support people who have fled the war to Poland by helping them to find temporary accommodation through Hotelbeds' Make Room For Ukraine initiative, and to apply for jobs with the company, supported by the team at the MaYa Foundation.

**ESG lead for Hotelbeds, Aina Aguiló**, explained: "Following on from the support we are offering to refugees fleeing Ukraine in terms of helping them to find accommodation on the way to their final destinations, we also wanted to explore how else we could provide much-needed help and support from an employment perspective.

"So we have been speaking to many NGOs to explore the opportunities and are pleased that we have been able to make a start in Poland to begin with, through this partnership with the MaYa Foundation.

She added: "The MaYA team will support people on the ground in Poland to apply for jobs with Hotelbeds, as well as take part in the Make Room For Ukraine accommodation project, both of which we are sure will help to make a difference at this very challenging time for them."

**Marek Zmysłowski, co-founder of the MaYa Foundation** said: "We decided to start a call centre that will allow us to support refugees. We will answer the questions of people travelling from Poland, searching for accommodation and support those who are looking for a job. We will also help with all formalities. Thanks to this, we can provide real help to those who need it.

"The Foundation would like to thank everyone involved so far for all the donations that help to support the refugees from Ukraine. Its project can still be actively supported here: <https://maya-foundation.com/hotelbeds/>"

In addition to its [Make Room for Ukraine project](#), the company has also been supporting the International Committee for the Red Cross through corporate and employee donations.

## **About Hotelbeds**

Hotelbeds is the world's leading bedbank.

In a fragmented and complex travel landscape, Hotelbeds provides over 300,000 hotel properties across the globe with access to high-value, complementary distribution channels that significantly increase occupancy rates- whilst not competing with the hotelier's direct distribution strategy.

Hotelbeds does this by offering hoteliers access to a network of over 60,000 hard-to-access B2B travel buyers such as tour operators, retail travel agents, airline websites, and loyalty schemes in

over 140 source markets worldwide.

In addition to accommodation, Hotelbeds is also the world's largest B2B seller of travel ancillaries, offering worldwide coverage of transfer routes and 18,000 activities, as well as experiences and car rental suppliers. Operating under the 'Beyond the Bed' product line, it provides both hoteliers and travel distribution partners with an efficient platform and powerful tools to easily integrate and commercialise its leading portfolio of high-margin products.

The company is headquartered in Palma, Spain.

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