

## **Bedsonline teams up with Blue Sky to distribute its portfolio in Egypt**

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**Palma, Spain, 7th April 2022** - [Bedsonline](#), today announced a major milestone for its distribution in Egypt after signing an agreement with Blue Sky to become its new General Sales Agent (GSA) in the country.

“We are very pleased to start working with Blue Sky in Egypt on this new venture and to benefit from their in-depth market and product knowledge from their 50-year track record,” said **Tomeu Gili, Head of MEAI at Hotelbeds, the parent company of Bedsonline**. Tomeu also explained how important client support is for the company and how “being able to offer a personalised and easily accessible customer support service to our clients is key for us and we look forward to work hand in hand with Blue Sky to deliver the very best to our clients”.

As a result of the agreement, Blue Sky will offer Bedsonline's local clients:

- A dedicated helpdesk located in Egypt, in both the local language and English. This will include dedicated local telephone numbers, which will also help to reduce costs for Bedsonline's clients.
- A dedicated sales team to visit travel agencies and provide a highly personalised service to clients in Egypt.

Egyptian travel agencies that are already working with Bedsonline will continue to book all their accommodation, experiences, transfers and car rental via [www.bedsonline.com](http://www.bedsonline.com).

### **About Bedsonline**

[Bedsonline](#) is the leading global provider of accommodation and complementary travel products exclusively catering to travel agents. Through its online platform, it distributes accommodation, excursions, tickets and transfers to more than 60,000 travel agencies backed by local sales teams in over 30 countries covering over 100 markets globally.

The company offers an extensive portfolio of over 300,000 hotels, worldwide coverage of transfer routes and 18,000 experiences in 200 destination countries worldwide, guaranteeing high availability, competitive prices and unique offers. This portfolio is backed by personalized local service and a powerful yet intuitive booking engine making Bedsonline the defacto partner for many travel agencies around the world.

Bedsonline is part of Hotelbeds, the world’s leading bedbank and business-to-business provider of services to the travel industry globally, headquartered in Palma, Spain.

### **About Blue Sky**

Established in 1971 in Egypt, Blue Sky Travel has grown and become one of the top business travel management companies in the travel industry of Egypt, with promising growth in other countries. Having more than 5000 employees faithfully serving our clients, Blue Sky Travel managed to stay on top for decades, thanks to the feedbacks of our loyal clients.

Partnering with a diversified rich corporate portfolio consists of local, international, and multinational companies working in the different industries for example: Financial, Energy, Construction and Real e-state, Manufacturing service providers, Medical and other industries. We continue to partner with leading local and global network offering even greater on-the-ground expertise and support to our clients.

## **Hotelbeds Media Contact**

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