

# **Hotelbeds launches its 2021 Environmental, Social and Governance Report**

Submitted by clatruiyols on Wed, 09/02/2022 - 12:12

**Palma, Spain, 09th February 2022** – Hotelbeds has just unveiled its latest annual Environmental, Social and Governance Report, which aims, as **Hotelbeds CEO, Nicolas Huss, explains**: "to show how we are determined to make our actions speak louder than our words and to leverage our position to make a difference in this new world of travel."

In this 2021 publication, Nicolas Huss highlights the importance of global companies like Hotelbeds doing all they can in their power to protect the planet. As the CEO says, Hotelbeds does this "through the actions we are taking, the commitments we are making and through the determination of our employees to make a difference."

The main focus of the report, which has followed the Global Reporting Initiative (GRI) standards and is aligned with the United Nations Sustainable Development Goals (SDGs), is to capture how Hotelbeds is working to move closer to a business model based on sustainable development.

It also covers a wide range of initiatives that Hotelbeds has carried out from 1 October 2020 to 30 September 2021, which include:

- Achieving for the fourth year in a row **carbon neutral status** by reducing its CO2 emissions and working with Carbon Footprint Ltd, an independent body that accredits carbon management measurements of companies, to offset emissions that cannot be avoided. Part of the reduction in CO2 emissions is also due to Hotelbeds' use of Google's carbon neutral data storage cloud.
- **Joining Amazon's Climate Pledge** in their commitment to urge global industries to tackle climate change and to reduce carbon emissions to zero by 2040, a decade ahead of the Paris Agreement's goal of 2050.
- Continuing to add hotels to its **Green Hotels Programme**. Now more than **20,000 hotels** are part of the programme which launched in late 2020, designed to identify, highlight and promote sustainable accommodation across its portfolio.

In addition to the various sustainability measures that have been put in place, the company is fully committed to the more human side of its business. One of the most **important elements of its people strategy** is to have a **diverse and inclusive workforce**, and Hotelbeds is now made up of 88 different nationalities and has strong female representation at all levels of the company, with 50% of the Executive Committee and 57% of its global workforce being women.

"We are committed, of course, to sustainability matters but we also have strongly in mind the protection of human rights, the promotion of diversity & inclusion, the importance of being a responsible partner and employer. In addition, combating worker exploitation where we see it and the prevention of child sexual exploitation – all of these are, I think, crucial for any company that operates on a global footprint," added **Nicolas Huss**.

To read and download the full 2021 report, visit the Hotelbeds' website [here](#).

## **About Hotelbeds**

Hotelbeds is the world's leading bedbank.

In a fragmented and complex travel landscape, Hotelbeds provides over 180,000 hotel properties across the globe with access to high-value, complementary distribution channels that significantly increase occupancy rates and optimise RevPAR – whilst not competing with the hotelier’s direct distribution strategy.

Hotelbeds does this by offering hoteliers access to a network of over 60,000 hard-to-access B2B travel buyers such as tour operators, retail travel agents, airline websites, and loyalty schemes in over 140 source markets worldwide. These channels provide hotel partners with returning guests that book further in advance, cancel less, spend more in-destination and stay longer.

In addition to accommodation, Hotelbeds is also the world’s largest B2B seller of travel ancillaries, offering 25,000 transfer routes and 18,000 activities, as well as attractions, tickets and car hire. Operating under the ‘Beyond the Bed’ product line, it provides both hoteliers and travel distribution partners with an efficient platform and powerful tools to easily integrate and commercialise its leading portfolio of high-margin products.

The company is headquartered in Palma, Spain.

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