

Bedsonline partners with Jean & Lew Holidays to distribute its portfolio in Kuwait

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- As a result of this new agreement, Jean & Lew Holidays becomes Bedsonline's new GSA in Kuwait.
- The GSA will offer Bedsonline's local clients a dedicated bilingual support service, and a local sales team based in the country.
- Kuwaiti travel agencies working with Bedsonline will continue to book accommodation, activities, transfers and car rental through [bedsonline.com](https://www.bedsonline.com).

Palma, Spain, 18th November 2021 - [Bedsonline](https://www.bedsonline.com), the leading global provider of online accommodation and ancillary products, has today reached an agreement with Jean & Lew Holidays – a subsidiary of Al Qattan Group of Companies– to become Bedsonline's new General Sales Agent (GSA) in Kuwait.

Jean & Lew Holidays is backed by a B2B travel business management team with over 20 years of experience, with a full knowledge of the market and the product.

Jean & Lew Holidays will now begin to offer to Bedsonline's local clients:

- A dedicated helpdesk located in Kuwait and operated in both local language and English. This will include dedicated local telephone numbers, which will also help to reduce costs for Bedsonline's clients.
- A dedicated sales team to visit travel agencies to personally service clients in Kuwait.

Kuwaiti travel agencies already working with Bedsonline will continue to book all their accommodation, activities, transfers and car-hire via www.bedsonline.com.

Tomeu Gili, Head of MEAI at Hotelbeds, the parent company of Bedsonline, said: "We are very happy to announce this new strategic partnership in Kuwait. We believe Jean & Lew Holidays is the perfect partner to operate our local Bedsonline business in the region, given their extensive local market knowledge, powerful presence and strong relationships. Together we look forward to helping our Kuwaiti travel agent clients grow their business."

Mohamed Ghoneim, Managing Director at Jean & Lew Holidays, said "We are delighted to partner with Bedsonline to support them in expanding their presence in the Kuwaiti market with our wide travel distribution network and extensive customer base. Through this alliance, we will go for new category of hotel bookings, diversifying our business while expanding our touchpoints across consumers' travel journey, with services including, car rental, transfers, sightseeing and now hotel bookings."

About Bedsonline

[Bedsonline](https://www.bedsonline.com) is the leading global provider of accommodation and complementary travel products exclusively catering to travel agents. Through its online platform, it distributes accommodation, excursions, tickets and transfers to more than 60,000 travel agencies backed by local sales teams in over 30 countries covering over 100 markets globally.

The company offers an extensive portfolio of over 180,000 hotels, 25,000 transfer routes and 18,000 activities in 185 destination countries worldwide, guaranteeing high availability, competitive prices and unique offers. This portfolio is backed by personalized local service and a powerful yet intuitive booking engine making Bedsonline the defacto partner for many travel agencies around the world.

Bedsonline is part of Hotelbeds, the world's leading bedbank and business-to-business provider of services to the travel industry globally, headquartered in Palma, Spain.

About Jean & Lew Holidays

Jean & Lew Holidays is a leading travel management company. Incorporated in 2011 and headquartered at Kuwait City, is a subsidiary of Al Qattan Group of Companies a privately held business group of companies based in the State of Kuwait. Established in 1978, with over 400 multinational employees, 9 different Group of companies and subsidiaries, operating in 5 different countries. Group activities include Business Ventures, Real Estate, Agriculture, Gas, Commercial & Industrial products, Travel and Tourism. Company represents a lot of international companies through its subsidiaries in Kuwait - Saudi Arabia - Iraq - Lebanon and Egypt.

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