## <u>Hotelbeds named as 'World's Leading Bedbank' at Uzakrota</u> <u>annual travel awards</u>

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**Palma, Spain, 03 November 2021** – <u>Hotelbeds</u> has this week scooped the award for "The World's Leading Bedbank" at the Uzakrota travel awards, organised by one of Turkey's leading travel platforms!

Just a year after its subsidiary company Bedsonline, achieved Gold as part of the same awards, Hotelbeds has come away with a top prize of its own, beating off strong competition in the process!

The Uzakrota Travel Awards is a global initiative designed to recognise and reward excellence in travel and tourism with over 1,000 travel destinations, hotels, airlines, tour operators, online travel platforms and other types of tourist taking part.

The winners will be presented with their awards at a ceremony at Madame Tussauds Museum, Istanbul on the evening of the 3rd December.

Speaking about the award, **Chief Commercial Officer at Hotelbeds, Carlos Muñoz**, said: "On behalf all the Hotelbeds team, we are honoured by the news that we have been voted for as the World's Leading Bedbank by industry partners of such a leading outlet at Uzakrota. In these challenging times, we have been committed to supporting the industry and its recovery, of course with a special focus on our thousands of partners worldwide.

"We have intensified our efforts to put our partners first by investing in technology, digitalisation and customer service and by working together to fuel the recovery we are all so eager to see. Therefore, our recognition in this award also goes to all those who have worked with us to make a difference during this challenging past year and especially to our Hotelbeds' partners and employees around the world."

**Simon Matthews, Chief Technology Officer at Hotelbeds** will participate as a panelist in this new edition of Uzakrota Travel Summit that will take place the  $2^{nd}$  and  $3^{rd}$  December. Simon will be one of +400 speakers for the event and he will share what's Hotelbeds view on technology and how important digitalisation is for the future of the industry.

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