

Hotelbeds launches Travel Talk webinar series to help industry recover from the challenges of COVID-19

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- Free monthly webinar series hosted by Hotelbeds will offer insights into how to respond to the challenges of COVID-19.
- Each Travel Talk webinar will feature a panel of leading travel industry experts.
- First edition on June 18th to explore 'What does the journey to recovery look like?'.

Palma, Spain, 9th June 2020 - [Hotelbeds](#), the world's leading bedbank, has today announced the launch of a webinar series entitled '**Travel Talk Webinars**' .

The free monthly webinar series will provide insights into the COVID-19 challenges currently faced by the whole travel industry, as well as recommendations for both identifying and capturing opportunities for recovery.

Each month **Travel Talk** will be hosted by Hotelbeds and will feature panellist of leading experts from across the industry such as hoteliers and lobby groups, plus travel buyers such as tour operators, airlines and point redemption schemes.

Travel Talk's first edition will take place on **June the 18th at 5pm CET/11am ET** and the topic will be '**What does the journey to recovery look like?**'.

This first panel will address key issues such as how to look out for the signs of recovery, how travel companies should adapt their business for when the recovery begins, and a debate around the biggest challenges the industry faces, both now and in the future. .

Paul Anthony, Commercial Excellence and Global Partnerships Sourcing Director at Hotelbeds will moderate the panel and will be accompanied by the following speakers:

- Maribel Rodríguez, Senior Vice President at World Travel & Tourism Council (WTTC)
- Michael Savage, Director at American Airlines Vacations
- Cheryl Williams, Regional Vice President at Alohilani Resort Waikiki Beach and HIGHGATE Hawaii.

Gareth Matthews, Director of Marketing & Communications at Hotelbeds commented: "For some time we've been working hard behind-the-scenes to help our partners respond to the challenges of COVID-19. But we felt that the combination of our strong industry knowledge and global portfolio of leading industry partners places us in a unique position to produce significant insights and advice for the industry as a whole - and one of the most appropriate ways to present this is via a programme of free webinars that everyone in the industry is welcome to join. We have some impressive guests planned for both this first edition and the future webinars that will form part of the programme. Watch this space."

The webinar is open to anyone in the industry to attend via the following registration page:
<https://joinus.hotelbeds.com/traveltalk1-the-journey-to-recovery/>

About Hotelbeds

Hotelbeds is the world's leading bedbank.

In a fragmented and complex travel landscape, Hotelbeds provides over 180,000 hotel properties across the globe with access to high-value, complementary distribution channels that significantly increase occupancy rates and optimise RevPAR – whilst not competing with the hotelier's direct distribution strategy.

Hotelbeds does this by offering hoteliers access to a network of over 60,000 hard-to-access B2B travel buyers such as tour operators, retail travel agents, airline websites, and loyalty schemes in over 140 source markets worldwide. These channels provide hotel partners with returning guests that book further in advance, cancel less, spend more in-destination and stay longer.

In addition to accommodation, Hotelbeds is also the world's largest B2B seller of travel ancillaries, offering 25,000 transfer routes and 18,000 activities, as well as attractions, tickets and car hire. Operating under the 'Beyond The Bed' product line, it provides both hoteliers and travel distribution partners with an efficient platform and powerful tools to easily integrate and commercialise its leading portfolio of high-margin products.

The company is headquartered in Palma, Spain.

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