

MarketHub Asia sponsors announced

Submitted by Whitney Wang on Mon, 14/10/2019 - 04:27

- Accor, COMO Hotels and Resorts, Edwardian Hotels London, Kilit Hospitality Group, RIU Hotels and Resorts, Side Crown Hotels, The Ascott Limited, Universal Parks & Resorts, and Wynn Las Vegas and Encore all participating as Platinum Sponsors of the MarketHub Asia event from 22nd-25th October in Bali.
- 'SHIFTING FUTURES' theme to explore future-proofing technology, consumer trends, payments and data strategies - whilst tackling the complexity of distribution.
- Around 300 participants from leading tour operators, airlines, loyalty and points redemption schemes to attend from across Asia-Pacific and the Middle East.

Shanghai, 14th October 2019. [Hotelbeds](#), the world's leading bedbank, has confirmed the sponsors of the MarketHub Asia event that will take place from 22nd - 25th October in Bali, Indonesia.

Platinum sponsors have been confirmed with the participation of Accor, COMO Hotels and Resorts, Edwardian Hotels London, Kilit Hospitality Group, RIU Hotels and Resorts, Side Crown Hotels, The Ascott Limited, Universal Parks & Resorts, and Wynn Las Vegas and Encore.

In addition, Gold, Silver and Bronze sponsors have also been confirmed and further announcements will be made in due course.

Industry insight will also be provided by speakers from Skift, Phocuswright, Amazon Web Services (AWS), OYO Rooms, WTCF, and Web in Travel (WiT) participating on stage.

The Westin Resort Nusa Dua will be the host venue for this year's MarketHub Asia.

Carlos Muñoz, Managing Director at Hotelbeds, commented: *"We would like to thank all of our sponsors for their support and partnership in helping to make this great event possible. With over 400 attendees, MarketHub is brings together all the top industry professionals all in one place for three days of presentations, tradeshow, and networking - so sponsors will gain invaluable and extensive exposure in front of some of the industry's most important decision-makers."*

MarketHub Asia is an invitation-only, three-day event attended by around 400 of the most important Hotelbeds partners from all the key source markets of Asia-Pacific and Middle East. Attendees this year are expected to include senior executives and decision makers from tour operators, airlines, and loyalty and reward points schemes.

Key-note speeches and panel sessions will be focused on the event's 'SHIFTING FUTURES' theme, exploring how the travel sector should react to changes and shifts in the industry in terms of key topics such as technology, the complexity of distribution, shifting consumer trends, payments and data.

As a key and regular industry fixture since 2009, the MarketHubs are one of the leading events for bringing the travel industry together, with nine previous events in the Americas, five in Europe, and one in Asia.

For more information about the MarketHub Asia event, including on how to sponsor the event, please visit <https://themarkethub.com/asia/>.

About Hotelbeds

Hotelbeds is the world's leading bedbank.

In a fragmented and complex travel landscape, Hotelbeds provides over 180,000 hotels across the globe with access to high-value, complementary distribution channels that significantly increase occupancy rates and optimise RevPAR – whilst not competing with the hotelier's direct distribution strategy.

Hotelbeds does this by offering hoteliers access to a network of over 60,000 hard-to-access B2B travel buyers such as tour operators, retail travel agents, airline websites, and loyalty schemes in over 140 source markets worldwide. These channels provide hotel partners with returning guests that book further in advance, cancel less, spend more in-destination and stay longer.

In addition to accommodation, Hotelbeds is also the world's largest B2B seller of travel ancillaries, offering 24,000 transfer routes and 18,000 activities, as well as attractions, tickets and car hire. Operating under the 'Beyond the Bed' product line, it provides both hoteliers and travel distribution partners with an efficient platform and powerful tools to easily integrate and commercialise its leading portfolio of high-margin products.

The company is headquartered in Palma, Spain and employs around 5,000 employees across over 60 offices globally.

Follow us:

LinkedIn: <https://www.linkedin.com/company/hotelbeds>

Twitter: @Hotelbeds

Facebook: Hotelbeds

Hotelbeds Media contacts

PR, Media Relations & Corporate Affairs

Wei Wang whitney.wang@hotelbeds.com

Thumb image

