

## **Guest speakers confirmed for MarketHub Asia**

Submitted by Whitney Wang on Thu, 19/09/2019 - 07:57

- Key-note addresses from Amazon Web Services (AWS) confirmed. Plus, sessions with industry analysts from Skift, Phocuswright, and Web in Travel (WIT).
- 'SHIFTING FUTURES' theme to explore future-proofing technology, consumer trends, payments and data strategies - whilst tackling the complexity of distribution.
- Around 300 participants from leading tour operators, airlines, loyalty and points redemption schemes to attend from across Asia-Pacific and Middle East.

**Shanghai, 19<sup>th</sup> September 2019.** [Hotelbeds](#), the world's leading bedbank, has confirmed details of speakers participating at the MarketHub Asia event that will take place from 22<sup>nd</sup> - 25<sup>th</sup> October in Bali, Indonesia.

Key-note addresses will be provided by leading companies in the travel space, including Shaun Ray from Amazon Web Services (AWS).

Industry insight will also be provided by speakers from some of the travel industry's top sources of news and analysis: Seth Borko from Skift, Martin Kelly from Phocuswright, and Siew Hoon from Web in Travel (Web).

The key-note speeches and panel sessions will be focused on the MarketHub 'SHIFTING FUTURES' theme, exploring how the travel sector should react to changes and shifts in the industry in terms of key topics such as technology, the complexity of distribution, shifting consumer trends, payments and data.

Further speakers for the event will be confirmed in due course.

**Carlos Muñoz, Bedbank Managing Director at Hotelbeds**, commented: *"We're honored to have guest speakers from some of the leading providers of services to our sector alongside sessions from some of the industry's leading analysts, providing invaluable insights into the future of our sector."*

*"Our success in the market has been driven by the strong relationships with our partners that are defined by co-creation and collaboration - and that's why we want to host this event and together explore the 'SHIFTING FUTURES' theme, discussing the hot topics that are impacting on the future of the travel industry."*

MarketHub Asia is an invitation-only, three-day event attended by around 300 of the most important Hotelbeds partners from all the key source markets of Asia-Pacific and Middle East. Attendees this year are expected to include senior executives and decision makers from tour operators, airlines, and loyalty and reward points schemes.

As a key and regular industry fixture since 2009, the MarketHubs are one of the leading events for bringing the travel industry together, with nine previous events in the Americas, five in Europe, and one in Asia.

For more information about the MarketHub Asia event, including on how to sponsor the event, please visit <https://themarkethub.com/asia/>.

**About Hotelbeds**

Hotelbeds is the world's leading bedbank.

In a fragmented and complex travel landscape, Hotelbeds provides over 180,000 hotels across the globe with access to high-value, complementary distribution channels that significantly increase occupancy rates and optimise RevPAR – whilst not competing with the hotelier's direct distribution strategy.

Hotelbeds does this by offering hoteliers access to a network of over 60,000 hard-to-access B2B travel buyers such as tour operators, retail travel agents, airline websites, and loyalty schemes in over 140 source markets worldwide. These channels provide hotel partners with returning guests that book further in advance, cancel less, spend more in-destination and stay longer.

In addition to accommodation, Hotelbeds is also the world's largest B2B seller of travel ancillaries, offering 24,000 transfer routes and 18,000 activities, as well as attractions, tickets and car hire. Operating under the 'Beyond the Bed' product line, it provides both hoteliers and travel distribution partners with an efficient platform and powerful tools to easily integrate and commercialise its leading portfolio of high-margin products.

The company is headquartered in Palma, Spain and employs around 5,000 employees across over 60 offices globally.

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