

Hotelbeds unveils results of recently launched Corporate Volunteering program

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- Already 1,700 employees have participated in around 230 activities, dedicating 5,000+ hours to volunteering.
- 11 events have been organized globally since April 2018 in different Hotelbeds offices worldwide.
- 56 NGOs around the globe are benefiting from the program.
- Hotelbeds started rolling-out its Corporate Volunteering program office-by-office with the first launch one year ago.

Palma, 23 May 2019. [**Hotelbeds**](#), the world's leading business-to-business bedbank has announced today the great results of its recently launched Corporate Volunteering program, as part of Hotelbeds' Corporate Sustainability strategy.

The program, which was recently launched at the company's headquarters in Palma, Spain, has already reached a participation rate of 60% amongst employees where the programme is live.

Employees have already participated in around 230 volunteering activities and dedicated 5,000+ hours to support the following areas: the environment, health, people at risk of social exclusion, poverty and childhood.

Launched in the first office one year ago, Hotelbeds has gradually rolled out the program globally hosting 11 events across its different Hotelbeds offices worldwide, including Orlando, Singapore, Bangkok, Cancun, Tel Aviv, Dubai, London, Beijing, Shanghai, Zurich and most recently the headquarters in Palma de Mallorca, reaching a total of 3,000 of 5,000 employees worldwide.

Around 50 NGOs around the globe have been able to benefit from the Hotelbeds Corporate Volunteering program, including NGOs such as Give Kids the World in Orlando, Beyond Social Services in Singapore, The Thai Red Cross in Bangkok, Mallorca Sense Fam and El Grec in Mallorca and Food for Life in Tel Aviv, among many others.

Elena Pérez, Human Resources Director at Hotelbeds, says: "I am thrilled that we have already more than 60% of our employees participating in the Volunteering Program - this is before we've even rolled-out the program in all offices. It has been very well received in all the offices where it has been implemented over the last year year. Our focus now is to continue supporting the program, planning more activities, engaging more NGOs and rolling out the Volunteer Program to the remaining Hotelbeds offices worldwide".

Teresa Laso, who leads Corporate Sustainability at Hotelbeds, adds: "I'm very proud of the great success of our Volunteering Program worldwide. At Hotelbeds we strongly believe that giving back to the community is at the core of our culture and with this initiative we wanted to go one step further and provide the whole workforce with easy access to voluntary activities - and a chance to make a difference. In that line we want to foster an environment where employees feel inspired and play an integral role not only helping the company and its commercial partners, but also making a positive impact on the whole community around them."

The volunteering program aims to encourage the Hotelbeds workforce to actively participate in

volunteering opportunities throughout the globe and making meaningful contributions to the communities where Hotelbeds employees work and live.

Using the VolunteerMatch platform, Hotelbeds employees are able to search, schedule, and collaborate on a range of meaningful volunteering opportunities - with the ability to identify events based on location, causes, time commitment, and skills necessary.

About Hotelbeds

Hotelbeds is the world's leading business-to-business Bedbank.

In a fragmented and complex travel landscape, Hotelbeds provides over 180,000 hotels across the globe with access to high-value, complementary distribution channels that significantly increase occupancy rates and optimise RevPAR - whilst not competing with the hotelier's direct distribution strategy.

Hotelbeds does this by offering hoteliers access to a network of over 60,000 hard-to-access B2B travel buyers such as tour operators, retail travel agents, airline websites, and loyalty schemes in over 140 source markets worldwide. These channels provide hotel partners with returning guests that book further in advance, cancel less, spend more in-destination and stay longer.

In addition to accommodation, Hotelbeds is also the world's largest B2B seller of travel ancillaries, offering 24,000 transfer routes and 18,000 activities, as well as attractions, tickets and car hire. Operating under the 'Beyond the

Bed' product line, it provides both hoteliers and travel distribution partners with an efficient platform and powerful tools to easily integrate and commercialise its leading portfolio of high-margin products.

The company is headquartered in Palma, Spain and employs around 5,000 employees across over 60 offices globally.

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