

MarketHub returns. Be a part of it!

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A group of rhinos is a crash and collection of crows is a murder. But what do you call a group of hotel accommodation buyers – tour operators, airlines, and points redemption schemes – when they all huddle-up together in one room?

For our partners at Hotelbeds the answer this year is easy: MarketHub.

That's right, this year we're again holding our renowned MarketHub events for our most important customers – and invitations are the most sought after in the travel industry calendar.

As on previous occasions, we'll be bringing together for a three day event the senior decision makers of the leading tour operator, airline, travel agency, and loyalty and reward partners globally in a dynamic environment of networking, learning and fun.

This year we'll be hosting three regional MarketHubs and each one will be attended by between 350 and 600 guests. The Americas event will take place in Cancun from Tuesday 7 May 2019, the European event will take place from Tuesday 28 May, and the Asia-Pacific event will take place in Bali from Tuesday 22 October.

All three events will follow a similar format: kicking off with a cocktail dinner on the Tuesday evening, with the Wednesday and Thursday featuring a conference and trade show by day and exclusive entertainment by night.

Top speakers will be in attendance from some of the world's leading hotel groups, as well as leading journalists and representatives from important industry bodies – all discussing the theme for this year: Distribution Re-Defined.

We are privileged to have as our hosts for the Americas event the new, luxurious Grand Palladium Costa Mujeres Resort, located in Costa de Mujeres, only a short journey from Cancun.

Additionally we are proud to confirm that our platinum partners for the event will be Disney Destinations, The Leading Hotels of the World, Wynn Encore Las Vegas, RCD Hotels, Accor Hotels, and Hilton.

Interested in finding out how to position your brand with the key decision makers of leading travel trade players at each event? Visit the [website](#) to find out about sponsorship opportunities.

Watch this space for more news as we confirm speakers and more details on the activities that will take place.

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