

[Access high value guests via the world's biggest travel agency portfolio](#)

Submitted by AnnaMonreal on Wed, 06/03/2019 - 11:23

Did you know that Hotelbeds consolidates access to the world's largest portfolio of travel agent customers?

Yes, that's right: Bedsonline, part of Hotelbeds, gives you access to over 50,000 travel agents around the world, a channel that is fully compatible and incremental to your direct distribution strategy.

But why does the travel agency channel of Hotelbeds operate under a different brand? 15 years ago we established the Bedsonline brand to focus exclusively on one segment: travel agents.

By keeping this exclusive focus and separate brand identity the Bedsonline team is able to provide the best content, platform and booking experience, both pre and post for our travel agent partners, creating a service that is 100% designed expressly for the professional travel agent.

We've developed the best tools and technology designed to meet the needs of the modern day travel agent, including leading search functionality, filtering tools, comparison options, specialist PDF export functionality and so much more. In addition, we've deployed teams with local knowledge across the globe, who speak the local language and know the local culture to support our travel agent customers globally.

Over the years - and with the recent merger of TravelBound and TravelCube into the Bedsonline brand - we now have over 50,000 travel agency partners in over 100 markets globally.

This means that our hotel partners around the world have access to this valuable channel of travel buyers that provide bookings from guests who book further in advance, cancel less, pay more for a room then spend more in-destination, and also come back more frequently.

So what should you do if you are a hotel partner of Hotelbeds that wants to distribute via this channel? Absolutely nothing: you are already available to Bedsonline's 50,000 customers. But if you'd like to speak with us about providing exclusive rates and deals for this special audience then we'd be pleased to hear from you.

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