

Hotelbeds launches Corporate Volunteering program globally

Submitted by AnnaMonreal on Thu, 22/11/2018 - 11:19

- The program has recently been launched at the company's headquarters in Palma de Mallorca, Spain, where more than 1,650 employees are able to collaborate with around 20 local NGOs.
- The initiative has also been implemented in the Bangkok, Beijing, Cancun, Dubai, London, Orlando, Shanghai, Singapore and Tel Aviv offices, reaching a total of 3,000 of the 5,000 employees worldwide.
- Around 50 NGOs from around the globe are benefiting from the program.

Palma, 22nd November 2018. [Hotelbeds](#), the world's leading bedbank, has today announced the launch of a global Corporate Volunteering program.

The initiative, which forms part of Hotelbeds' Corporate Sustainability plan, encourages the company's global workforce to actively participate in volunteering opportunities throughout the globe, making meaningful contributions to the communities where Hotelbeds employees work and live.

Around 50 NGOs from around the globe are able to benefit from the Hotelbeds Corporate Volunteering program, with the NGOs covering the following areas: the environment, health, people at risk of social exclusion, poverty and childhood.

The program has recently been launched at the company's headquarters in Palma de Mallorca, Spain, where more than 1,650 employees will be able to collaborate with around 20 local NGOs such as the Spanish Association against Cancer (AECC), the Spanish Red Cross, the Balearic Association of people with physical disabilities (ASPROM), Mallorca against hunger (Mallorca Sense Fam), among others.

The volunteering program has also been implemented in the Hotelbeds offices in Bangkok, Beijing, Cancun, Dubai, London, Orlando, Shanghai, Singapore and Tel Aviv, reaching a total of 3,000 of the 5,000 employees of the company worldwide.

Many international NGOs such as Give Kids the World or United Against Poverty in Orlando; Waterways Watch Society in Singapore; The Thai Red Cross or the Lumphini Park in Bangkok, and Food for Life in Tel Aviv, among many others, will be able to benefit from the contributions of employees.

Teresa Laso, Corporate Sustainability Lead at Hotelbeds, commented: *"As a leading company in the B2B tourism sector, and with more than 5,000 employees around the globe, we are increasingly aware of our impact on the communities in which we are present and, therefore, we have a great responsibility to be an example of change and to share these values with our employees. With these kinds of initiatives, we intend to improve the local communities in which our employees are present. We listened to employees in order to offer different proposals close to their hearts and within our corporate sustainability strategy."*

So far, 150 group volunteering activities have been organized around the globe and over 1,000 employees have already signed up.

About Hotelbeds

Hotelbeds is the world's leading bedbank.

The company's proprietary technology helps providers of travel services distribute their offering to travel sellers globally via an easy-to-use, advanced technology platform that increases reach, revenue and yield for both the provider and the seller.

Operating under the Hotelbeds brand in the wholesale channel and the Bedsonline brand in the travel agents channel, the company connects over 60,000 travel intermediaries across more than 140 source markets globally with travel providers in over 185 countries representing more than 170,000 hotels, 24,000 transfer routes and 18,000 activities.

In September 2016, the company became independent under the ownership of Cinven and the Canada Pension Plan Investment Board (CPPIB). In June 2017, Tourico Holidays became part of Hotelbeds, followed by GTA also joining the company in October of the same year.

The company is headquartered in Palma de Mallorca, Spain.

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