Hotelbeds Group wins 'Best Online Travel Wholesaler' at Travel Weekly Asia's 2018 Readers Choice Awards

Submitted by Whitney Wang on Tue, 16/10/2018 - 05:17

- Third consecutive year the Group has won the award
- Follows a year in which Tourico Holidays and GTA have joined the Group to expand the portfolio of hotels to over 170,000

Singapore - October 16, 2018 - <u>Hotelbeds Group</u>, the world's leading bedbank, has taken the 'Best Online Travel Wholesaler' award at *Travel Weekly Asia*'s 2018 Readers Choice Awards, one of the most prestigious awards in the travel industry.

This is the third time in a row that Hotelbeds Group has won this award, which was voted for by readers of *Travel Weekly Asia*, consisting of professionals within the travel industry.

The Readers Choice Awards serve to recognize and acknowledge the very best professionals who have pushed the boundaries of, and brought hospitality to, whole new heights.

Hui-Wan Chua, APAC Regional Director for Wholesale at Hotelbeds Group, said, "We are simply overwhelmed to have consecutively won the 'Best Online Travel Wholesaler' award for the third year running from the readers of Travel Weekly Asia!"

"Our success in the market has been driven by the strong relationships with our partners and the wholehearted dedication of our team across Asia Pacific. We are very pleased that our peers and clients – who include airlines, points redemption schemes, and MICE operators, as well as tour operators and online travel agents – can recognize our efforts, in what is such a dynamic and competitive industry.

"Since the introduction of Tourico Holidays and GTA into our Group last year, we have been seeking innovative ways to provide best online experience for all our customers. I'm certain that our enhanced best-in-class B2B technology platform will help our commercial partners everywhere increase revenues and reduce costs, not least as we can now connect over 170,000 hotels worldwide to over 60,000 travel intermediaries around the globe." Travel Weekly Asia is a well-respected resource that industry professionals turn to for the latest market intelligence in the dynamic world of travel. The Travel Weekly Asia portfolio includes websites, e-newsletters and print publications that cover the Asia Pacific region. The brand is part of the Northstar Travel Group.

About Hotelbeds Group

Hotelbeds Group is the world's leading bedbank.

The Group's proprietary technology helps providers of travel services distribute their offering to travel sellers globally via an easy-to-use, advanced technology platform that increases reach, revenue and yield for both the provider and the seller.

Operating mainly under the Hotelbeds, Bedsonline, Tourico Holidays and GTA brands, the company

connects over 60,000 travel intermediaries across more than 140 source markets globally with travel providers in over 185 countries representing more than 170,000 hotels, 24,000 transfer routes and 18,000 activities.

In September 2016, the company became independent under the ownership of Cinven and the Canadian Pension Plan Investment Board (CPPIB). In June 2017, Tourico Holidays became part of Hotelbeds Group, followed by GTA also joining the Group in October; both companies remain independent brands whilst they are being integrated into the Group.

The Group is headquartered in Palma de Mallorca, Spain.

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