

## **Bedsonline raises 15,400 euros during World Day Against Child Labor**

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- The company will donate to the charity A21 the 15,400 euros raised from each booking made through its platform on June 12<sup>th</sup>
- Together Bedsonline and A21 will be able to reach a minimum of around 1,460 children to prevent exploitation in vulnerable South East Asia communities.

**Palma, June 25<sup>th</sup>, 2018.** [Bedsonline](#), the leading global provider of accommodation and complementary products exclusively for travel agencies, has announced today that it has raised a total amount of 15,400 euros during the World Day Against Child Labor, which took place on June 12<sup>th</sup>.

The money gathered will be donated to A21 – a nonprofit organization that aims to abolish slavery everywhere – to focus on the charity's Thailand Child Advocacy Center.

The total amount resulting from the one-day campaign – in which the company donated 1 euro for each booking made through its platform to [A21](#) – will benefit around 1,460 children to help prevent exploitation in some of the most vulnerable communities in South East Asia.

In particular the money will be deployed to support a primary school program focused on the risks of trafficking and exploitation for children, a street-children food and prevention program, and to develop a prevention picture book to report human trafficking.

The campaign was launched globally in Bedsonline's main markets in Asia Pacific, EMEA and the Americas and aligned to the company's commitment to fight against the commercial sexual exploitation of children and adolescents in the travel & tourism industry. This commitment is the result of the Group's Child Protection Policy and The Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism.

**Alistair Rodger, Director of Retail Travel Agents at Hotelbeds Group**, commented: "We are very proud to have raised such a large amount of money to support the World Day Against Child Labor as part of our commitment to stop the awful but sadly too common practice of the commercial sexual exploitation of children and adolescents.

"We would like to thank all the travel agents that everyday book through our platform, and in particular those who made bookings on June 12 aware of the fact that we'd be making a donation to A21 for every booking. In total, 15,400 bookings were registered on the Bedsonline platform that day across Asia Pacific, EMEA and the Americas regions, which far exceeded our expectations.

"Asia Pacific is one of our fastest-growing regions and Thailand is our 4<sup>th</sup> most booked destination globally. Therefore it seemed only natural to focus our efforts on the region and that's why we chose A21, with its strong commitment to the region through its Child Advocacy Center."

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