Bedsonline supports World Day Against Child Labor

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- ullet Bedsonline will donate 1 euro to A21 campaign for each booking made through its platform on June 12th.
- A21 is a charity that campaigns to abolish slavery worldwide and will use funds raised by Bedsonline for its Thailand Child Advocacy Center.
- Initiative is aligned with Bedsonline's parent Group's commitment to fight commercial sexual exploitation of children and adolescents in tourism.

Palma, June 6th, 2018. Bedsonline, the leading global provider of accommodation and complementary products exclusively for travel agencies, has announced today its support for the International Labour Organization's (ILO) World Day Against Child Labor on June 12th.

During the one-day campaign, Bedsonline will donate 1 euro for each booking made through its platform to $\underline{\text{A21}}$ - a nonprofit organization that aims to abolish slavery everywhere - to support its Thailand Child Advocacy Center.

The campaign, which will be launched globally in Bedsonline's main markets in APAC, EMEA and the Americas, aims to support the more than 168 million children that the US Labor Department estimates are in forced labor worldwide.

This initiative by Bedsonline is aligned to the company's commitment to protect against the commercial sexual exploitation of children and adolescents in the travel & tourism industry and forms part of the Group's Child Protection Policy. As part of this commitment, the company is already implementing best-practice actions and has conducted training for staff worldwide.

Alistair Rodger, Director of Retail Travel Agents at Hotelbeds Group, commented: "We are very proud to join the World Day Against Child Labor as part of our commitment to stop the commercial sexual exploitation of children and adolescents.

"We encourage all the travel agents out there that use our platform to make as many bookings as possible on Tuesday 12 June using just our Bedsonline platform only – for every single booking, be it a hotel or a transfer or activity, we'll give 1 euro to A21 to help them stop the hideous practice of the commercial sexual exploitation of children.

"We recognize that the tourism industry has the legal and moral obligation to ensure that the protection of children and adolescents is included in its development agenda. That is why we wanted to launch a global campaign to both raise money and raise awareness with travel agents about this global problem.

"We chose to focus the funds raised on Thailand for two main reasons. On the one hand, A21's Thailand Child Advocacy Center is 100% dedicated to children in the region; on the other hand, Thailand is our $4^{\rm th}$ most booked destination globally and therefore our commitment to the country is strong."

Kayla Henry, A21 Global Supporter Engagement Manager said: "We are grateful for Bedsonline having chosen to support the fight against human trafficking on this significant day. There are more slaves on the earth today than ever before and millions of children are being affected by human trafficking every day. We believe that it is not up to any specific group to combat

slavery, but that when we all come together and play our part, we can see change take place – and it is fantastic to see companies such as Bedsonline rising up to that challenge, making a direct contribution that will help protect children in Thailand."

A21, also known as A21 Campaign, is an Australia-based non-profit organization founded in 2008 that works to fight human trafficking, including sexual exploitation & trafficking, forced slave labor, bonded labor, involuntary domestic servitude, and child soldiery. In Thailand A21 has supported over 30 survivors, 65% of whom were under 17 years old.

About Bedsonline

<u>Bedsonline</u> is the leading global provider of accommodation and travel ancillary products that exclusively caters to travel agencies. It distributes through its online platform accommodation, excursions, tickets and transfers to more than 32,000 travel agencies in 30 countries.

The company stands out for its extensive portfolio - over 170,000 hotels in 200 destinations, 22,000 transfer routes in 140 countries, and 16,000 activities in 185 countries - to offer a personalized local service through an intuitive and easy-to-use online booking tool. In this way Bedsonline guarantees high availability and competitive prices to the great satisfaction of its clients.

The business-to-business online provider has focused its strategy in recent years on the expansion of new markets in Europe, America and Asia, such as Germany, the Czech Republic, Mexico, the United States, Colombia, China, Japan and the Philippines. This strategic vision has led the company to occupy a position of advantage in the industry.

Bedsonline is part of Hotelbeds Group, the business-to-business provider of services to the travel industry globally that is headquartered in Palma de Mallorca, Spain.

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