

Mind-blowing facts nobody ever told you about Denver

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You know what city houses the largest airport in North America, right? You guessed correctly! Not only is Denver home to the largest United States international airport by total land area, but it is also the second largest worldwide.

But if you think measuring an airport's global ranking by land mass a little irrelevant, consider this: by passenger figures Denver International Airport is considered the 18th busiest airport in the world and registers over 58 million PAX (airline chat for 'people') yearly.

Its gigantic construction has over 33,000 acres of land, every inch a revenue-generating engine responsible for producing more than \$26 billion for the region each year. There you have it, the fourth largest domestic network in the U.S. with passengers coming from over 190 different locations, including roughly 26 international destinations.

Also commonly known as the 'Mile high city', Denver receives its nickname from sitting at exactly one mile above sea level. The attractive surrounding region of Colorado is six times the size of Switzerland, containing 2,850 lakes, and has over 1,000 peaks that are at least two miles high.

Denver has shown tremendous growth for Hotelbeds Group this year, proving to be the fastest growing destination within the Mountain States, with an impressive 19% increase in bookings year-on-year.

With so many outstanding facts it is no surprise that this year's IPW, a world leading international marketplace for the travel industry and the largest generator of travel to the U.S., will be hosted in Denver, Colorado. During this fast-paced tradeshow, also known as Pow Wow, thousands of travel organizations and buyers from all over the world conduct deals that result in billions of dollars in future inbound travel spend for the country.

Hotelbeds Group has today identified the United States source market to be its second most vital market for hotel bookings worldwide. A strong presence for the Group at this world-leading marketplace is imperative and this year we have a combined stand at IPW with all of our wholesale brands under one roof, that's GTA, Tourico Holidays, and Hotelbeds.

If you are attending IPW Denver 2018, make sure to stop by and meet us at booth 558-564.

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