

[Hotelbeds Group to launch Corporate Volunteering program](#)

Submitted by AnnaMonreal on Mon, 23/04/2018 - 15:59

- Hotelbeds Group to launch corporate volunteer program globally
- Pre-launch event will take place in Orlando before global rollout
- Group chooses VolunteerMatch as technology platform

Orlando, Fla. - April 23, 2018 - [Hotelbeds Group](#), the world's leading bedbank and business-to-business provider of services to the travel industry globally, has today announced it plans to launch the Hotelbeds Group Corporate Volunteering Program.

As part of Hotelbeds Group's Corporate Sustainability plan, the new volunteer program will encourage its global workforce, reaching over 5,000 employees, to actively participate in volunteering opportunities throughout the globe - making meaningful contributions to the communities where Hotelbeds Group employees work and live.

Before rolling out the program globally, Hotelbeds Group will be hosting two pre-launch events in Central Florida featuring presentations from company executives and participating charities, followed by a reception with food and drinks. The two events will be held on Monday, April 23rd, at the headquarters of Tourico Holidays in Altamonte Springs, and on Tuesday, April 24th, at the offices of Hotelbeds in Orlando.

"Giving back to the community has always been at the core of Hotelbeds and Tourico's cultures and now that we've become one single company, we wanted to go one step further, and provide the whole Group with easy access to volunteer work - and a chance to make a difference," said **Irma Pinero, HR Manager in the Americas for Hotelbeds Group**.

"We are delighted that Orlando will be piloting this initiative. We want to foster an environment where employees feel inspired and play an integral role in not only helping the company and its commercial partners, but also making a positive impact on the whole community around them," said **Wendy Friedberg, Chief Legal Officer for Tourico Holidays**.

To coordinate the activities, the Group has chosen [VolunteerMatch](#), the web's largest volunteer engagement network, as its technology platform.

"VolunteerMatch is in the business of making it easy for good people and good causes to connect - and Hotelbeds Group is full of great people," said **Kevin Johnson, Client Relations Manager for VolunteerMatch**.

Tourico Holidays' long-time philanthropic partner, [Give Kids the World Village](#), a nonprofit resort in Central Florida that provides weeklong, cost-free vacations to children with life-threatening illnesses, will be presenting at both the events. Additionally, **United Against Poverty, Ronald McDonald's House of Charities, Second Harvest Food Bank**, and other organizations will also speak in support of the Group's volunteering initiatives in Florida. Hotelbeds Group employees will learn about available charity opportunities from the organizations presenting and be encouraged to sign up for upcoming activities.

Using the new platform, Hotelbeds Group employees will now be able to search, schedule, and collaborate on a range of meaningful volunteer opportunities - with the ability to identify events based on location, causes, time commitment, and skills necessary.

Event Details:

Who: Hotelbeds, Tourico Holidays, VolunteerMatch, Give Kids the World Village, United Against Poverty, Ronald McDonald's House of Charities, and Second Harvest Food Bank.

What: Hotelbeds Group corporate volunteer program pre-launch event.

When/Where: Monday, April 23rd at 3pm ET at the Tourico Holidays offices (220 East Central Parkway # 4000, Altamonte Springs, FL 32701) AND Tuesday, April 24th, at 3pm ET at the Hotelbeds Group offices (5422 Carrier Dr #201, Orlando, FL 32819).

Why: To deepen charitable roots and encourage Hotelbeds Group employees to engage in volunteerism and give back to their communities.

About VolunteerMatch

VolunteerMatch believes everyone should have the chance to make a difference. As the web's largest volunteer engagement network, serving over 113,000 participating nonprofits, 150 network partners and 13 million annual visitors, VolunteerMatch offers unique, award-winning solutions for individuals, nonprofits and companies to make this vision a reality. Since its launch in 1998, VolunteerMatch has helped the social sector attract more than \$11.8 billion worth of volunteer services. Learn more about VolunteerMatch at VolunteerMatch.org, and follow @VolunteerMatch.

About Hotelbeds Group

Hotelbeds Group is a business-to-business provider of services to the travel industry globally and the leading bedbank worldwide.

The Group's proprietary technology helps providers of travel services distribute their offering to travel sellers globally via an easy-to-use, advanced technology platform that increases reach, revenue and yield for both the provider and the seller.

Operating mainly under the Hotelbeds, Bedsonline, Tourico Holidays and GTA brands, the company connects over 60,000 travel intermediaries across more than 185 source markets globally with travel providers in over 200 countries representing more than 170,000 hotels, 22,000 transfer routes and 16,000 activities.

In September 2016 the company became independent under the ownership of Cinven and the Canadian Pension Plan Investment Board (CPPIB). In June 2017 Tourico Holidays became part of Hotelbeds Group, followed by GTA also joining the Group in October; both companies remain independent brands whilst they are being integrated into the Group.

The Group is headquartered in Palma de Mallorca, Spain.

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About Tourico Holidays

Tourico Holidays, a business unit within Hotelbeds Group, is a leading global travel distributor that contracts directly with travel providers, such as hotels, airlines, cruise lines, attractions, car rentals, vacation homes and more. Tourico works on a high-volume, wholesale model to broker this inventory to over 2,500 clients in 95 countries using proprietary technology. For more information, please visit: www.TouricoHolidays.com

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