

Aircraft aren't just for arriving - planes and helicopters make the sky the limit for in-destination experiences

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Apart from your hotel, what else do you need when you arrive in your destination? You might want to let us know, because across our Group it is likely that we have it already. Theatre tickets? Check. Theme parks? Check. Excursions? Check. Car rentals? Check. Transfers? Check.

But what if you have higher expectations, literally? Hotelbeds Group is very pleased to announce that its Transfer & Activity Bank (TAB) has integrated Papillon, a tour operator that offers helicopter and aircraft tours in the USA.

The maximum sightseeing experience? Check! Papillon specialises in flying over one of the natural wonders of the World, the Grand Canyon: the Hoover Dam, Lake Mead, Monument Valley and Lake Powell among others amazing places.

Yes, now your customers can experience tours in specially-designed planes and helicopters in some of the most breath-taking places on earth.

Based in Las Vegas, Papillon flies over 600,000 passengers each year on daily tours with aircraft designed for sightseeing with onboard upgrades, large windows and raised wings so the view is never obstructed. All experiences offer pre-recorded narration in 16 languages provided through noise-cancelling headphones.

Las Vegas is a city full of activities potential where Hotelbeds Group is growing strongly. This forms part of our commitment to increase and diversify, at the best prices and under the most exclusive terms, our ancillaries offering to our customer base of over 60,000 travel sellers worldwide.

Papillon joining our distribution network is part of a wider trend we are seeing for in-destination tourism providers to enter the digital age. Such integrations into our platform provide real time product availability and real time rates, enabling the provider to dynamically price their services and maximise returns. It also helps to improve the daily operational processes of the provider through improved resources planning, for example via real-time booking confirmation/cancellation thanks to API connectivity. This also improves the end customer experience, leaving everybody happy.

Every year travellers spend well over \$100 billion on in-destination experiences such as tours and activities. Our objective is to help in-destination tourism providers access those travellers before they arrive at their destination. In this fast growing market we feel that for all our partners, and not just those offering air tours, the sky is the limit.

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