

[Hotelbeds Group integrates CityPASS into its Transfer & Activity Bank \(TAB\)](#)

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- Integration adds 78 more attractions to TAB across 12 North American markets including New York, Chicago, Seattle, San Francisco and more.
- Barcoded vouchers provide protection against fraud to increase profits.

Palma, December 22, 2017. Hotelbeds Group, a leading bedbank worldwide and a business-to-business provider of services to the travel industry, has announced the integration of **CityPASS**, the provider of multi-attraction ticket products, into its **Transfer & Activity Bank (TAB)**.

The partnership will add to TAB's platform 78 new attractions such as the Empire State Building, the Statue of Liberty, Space Needle, World of Coca-Cola and Blue & Gold Bay Fleet Cruise Adventure, including a real-time booking confirmation and cancellation service, in 12 North American markets such as New York, Chicago, Seattle, San Francisco and Dallas. The CityPASS products have been activated for all distribution channels of Hotelbeds Group.

Javier Arevalo, Transfer & Activity Bank's Managing Director, explains that *"I am proud to announce yet another great partnership with a market leader for our fast-growing Transfer & Activity Bank (TAB) business. This integration is exciting news for the over 60,000 travel intermediaries that use our platform globally, giving their travelers full access to all the barcode protected CityPASS products across the United States"*.

This news follows Hotelbed's Group announcement last year of an ambitious plan to triple sales in its TAB business along with a commitment to expand its product portfolio and deliver best-in-class technology.

Hotelbeds Group's Transfer & Activity Bank (TAB) is the world's leading online distributor of transfers, tours and activities. It provides both the industry and the end consumer with a consolidated range of in-destination products worldwide. The company currently offers over 22,000 transfer routes in more than 1,100 destinations and - with the announcement of this partnership - over 16,000 activity options in more than 700 destinations. These activities include theatre, sport and theme park tickets, excursions and car rental products. TAB's products are distributed to more than 60,000 travel intermediaries globally in 135 source markets via the Hotelbeds Group distribution platform.

About CityPASS

Since 1997, CityPASS ticket booklets and admission cards have been premier products for travelers who want to visit a destination's top attractions while enjoying significant savings. The CityPASS program, which has a 98 percent customer recommendation rating, covers prepaid admission to top attractions in 12 North American destinations: Atlanta, Boston, Chicago, Dallas, Houston, New York City, Philadelphia, San Francisco, Seattle, Southern California, Tampa Bay and Toronto. Still a family-owned business, CityPASS is headquartered in the small mountain town of Victor, Idaho, on the west slope of the Teton Mountains. For more information, visit CityPASS.com.

About Hotelbeds Group

Hotelbeds Group is a business-to-business provider of services to the travel industry globally and the world's leading bedbank.

The Group's proprietary technology helps providers of travel services distribute their offering to travel sellers globally via an easy-to-use, advanced technology platform that increases reach, revenue and yield for both the provider and the seller.

Operating mainly under the Hotelbeds, Bedsonline, Tourico Holidays and GTA brands, the company connects over 60,000 travel intermediaries across more than 135 source markets globally with travel providers in over 200 countries representing more than 170,000 hotels, 22,000 transfer routes and 16,000 activities.

Additionally, the Group also operates a Destination Services division offering in-bound destination services, such as tours or transfers, in around 20 countries and more than 170 destinations. The Group also owns several other B2B travel brands such as Pacific World (focusing on the MICE area), Intercruises (shore side cruise solutions) and more.

In September 2016 the company became independent under the ownership of Cinven and the Canadian Pension Plan Investment Board (CPPIB). In June 2017 Tourico Holidays became part of Hotelbeds Group, followed by GTA also joining the Group in October; both companies remain independent brands whilst they are being integrated into the Group.

The Group is headquartered in Palma de Mallorca, Spain and has 8,300 employees globally (including Tourico Holidays and GTA).

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