Hotelbeds Group wins two consecutive awards in Asia-Pacific

Submitted by AnnaMonreal on Tue, 15/11/2016 - 15:09

- Awards from both TravelMole ITB Asia and Travel Weekly Asia in less than one month
- Both awards result of 'readers' choice' voting further confirming partner satisfaction and industry recognition

Singapore, November 16, 2016 Hotelbeds Group, the business-to-business provider of services to the travel industry globally, has continued its winning streak with its second consecutive award within one month: the **Best Travel Wholesale Solution** at the **9th TravelMole - ITB Asia Awards -** widely seen as one of the most prestigious recognitions in the travel industry, not least as it is chosen by votes from readers.

This news comes close on the heels of Hotelbeds Groups' other win in Asia-Pacific in the last month as **Best Online Travel Wholesaler at Travel Weekly Asia's 2016 Readers Choice Awards** – itself also an award decided by votes from readers.

Andy Tan, Sales Director for Asia-Pacific at Hotelbeds commented: "We are thrilled to have consecutively received awards from the readers of both Travel Weekly Asia and TravelMole within the last month. This reflects the overwhelming support from our industry partners and wider recognition from the industry in this region.

These two awards are the best motivation for us to keep innovating and improving our product offering in the local market. Our success in the market has been driven by the strong relationships with our partners that are defined by co-creation and collaboration – and that 's why we want to dedicate these awards to them, in thanks and appreciation of their trust and collaboration over the years. Furthermore, these milestones are also a result of the hard work, passion and commitment of all the Hotelbeds Group teams across Asia-Pacific for their hard work, all the credit goes to them for their exceptional performance."

The 9th TravelMole – ITB Asia Awards serve to reward websites, social media and/or mobile deployments for Asia-Pacific travel businesses and destinations that are beacons to the rest of the industry. They are focused, mainly, on innovative approach to design, graphics, videos, copywriting, and use of online technology to engage and provide memorable experiences to visitors with ease of use and navigation.

Travel Weekly Asia's 2016 Readers Choice Awards acknowledge and honor the 'best of the best' professionals who have provided exceptional service and products in the past year in the travel industry.

About Hotelbeds Group

Hotelbeds Group is a business-to-business provider of services to the travel industry globally.

The Group's proprietary technology helps providers of travel services distribute their offering to travel sellers globally via an easy-to-use, advanced technology platform that increases reach, revenue and yield for both the provider and the seller.

Operating mainly under the Hotelbeds and Bedsonline brands, the company connects 35,000 travel intermediaries across more than 120 source markets globally with travel providers in over 180 countries representing more than 100,000 hotels, 19,000 transfer routes and 12,000 activities.

Additionally the Group also operates a Destination Services division offering in-bound destination services, such as tours or transfers, in around 40 countries. The Group also owns several other B2B travel brands such as Pacific World (focusing on the MICE area), Intercruises (shore side cruise solutions), TT Services (visa outsourcing) and more.

In September 2016 the company became independent under the ownership of Cinven and the Canadian Pension Plan Investment Board (CPPIB).

The company is headquartered in Palma de Mallorca, Spain and has 6,150 employees working across over 150 offices globally.

In the financial calendar year of 2014 / 15 Hotelbeds Group sold around 26 million room nights and achieved a Total Transaction Value (TTV) of &3.8 billion.

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